



Missfresh Limited to Report Third Quarter 2021 Financial Results on Thursday, November 11, 2021

November 8, 2021

- Earnings Call Scheduled for 8:00 p.m. ET on November 11, 2021 -

BEIJING, Nov. 08, 2021 (GLOBE NEWSWIRE) -- Missfresh Limited ("Missfresh" or the "Company") (NASDAQ: MF), an innovator and leader in China's neighborhood retail industry, today announced that it will report its third quarter 2021 unaudited financial results, on Thursday, November 11, 2021, after the close of U.S. markets. The Company will publish the earnings release on the investor relations section of its corporate website at <http://ir.missfresh.cn>.

The Company's management will host an earnings conference call at 8:00 PM U.S. Eastern Time on November 11, 2021 (9:00 AM Beijing/Hong Kong time on November 12, 2021). Details for the conference call are as follows:

Event Title: Missfresh Limited Third Quarter 2021 Earnings Conference Call
Conference ID: 4337228
Registration Link: <http://apac.directeventreg.com/registration/event/4337228>

Please access the link provided above to complete the Direct Event online registration 15 minutes prior to the scheduled call start time. Upon registration, each participant will receive a set of participant dial-in numbers, Direct Event passcode, a unique Registrant ID, and further detailed instructions, which will be used to join the conference call.

Additionally, a live and archived webcast of the conference call will be available on the Company's investor relations website at <http://ir.missfresh.cn>.

A replay of the conference call will be accessible approximately two hours after the conclusion of the call until November 18, 2021, by dialing the following telephone numbers:

United States: 855-452-5696
International: +61-2-8199-0299
Hong Kong, China: 800-963-117
Mainland, China: 400-632-2162
Replay Access Code: 4337228

About Missfresh Limited

Missfresh Limited is an innovator and leader in China's neighborhood retail industry. The Company invented the Distributed Mini Warehouse (DMW) model to operate an integrated online-and-offline on-demand retail business focusing on offering fresh produce and fast-moving consumer goods (FMCGs). Through the "Missfresh" mobile application and Mini Program embedded in third-party social platforms, consumers can easily purchase quality groceries at their fingertips and have the finest products delivered to their doorstep in 37 minutes on average.

Leveraging its core capabilities, Missfresh launched an intelligent fresh market business in the second half of 2020. This innovative business model is dedicated to standardizing and transforming fresh markets into smart fresh malls. Missfresh has also built up a full stack of proprietary technologies that empower a wide range of participants in the neighborhood retail business, such as supermarkets, fresh markets and local retailers, to jumpstart and efficiently operate their business in a digital way.

For more information, please visit: <http://ir.missfresh.cn>.

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